



THE FOLLOWING IS BOARD ACTION FROM THE OCTOBER 20, 2020 – 22nd DAA BOARD OF DIRECTORS MEETING

VICE PRESIDENT LISA BARKETT motioned to approve the regular Board Meeting Minutes for SEPTEMBER 15, 2020 (see attached). DIRECTOR KATHLYN MEAD seconded.

President Richard Valdez, Vice President Lisa Barkett, Directors Michael Gelfand, Kathlyn Mead, Don Mosier, Sam Nejabat, Joyce Rowland, Frederick Schenk, and Pierre Sleiman were all in favor and the motion carried.

ATTEST TO BE A TRUE COPY:

A handwritten signature in cursive script, reading "Carlene Moore", is written over a horizontal line.

Carlene Moore
Interim Chief Executive Officer
10/20/20



22nd DISTRICT AGRICULTURAL ASSOCIATION
Board of Directors Meeting
Del Mar Fairgrounds
2260 Jimmy Durante Boulevard
Del Mar, Ca 92014
September 15, 2020

MINUTES

The 22nd District Agricultural Association (DAA), Board of Directors met via ZOOM in the Mission Tower Building at the Del Mar Fairgrounds on September 15, 2020 at 1:30 p.m.

OFFICERS PRESENT:

Richard Valdez, President
Lisa Barkett, Vice President (via ZOOM)
Carlene Moore, Interim Chief Executive Officer, Secretary-Treasurer

DIRECTORS PRESENT VIA ZOOM

Michael Gelfand, Kathlyn Mead, Don Mosier, Sam Nejabat, Frederick Schenk and Pierre Sleiman

DIRECTORS/OFFICERS ABSENT

G. Joyce Rowland

OTHERS PRESENT

Josh Caplan, Deputy Attorney General (via ZOOM)
Katie Mueller, Business Services Officer - 22nd DAA
Melinda Carmichael, Business Development Officer - 22nd DAA
Donna O'Leary, Executive Assistant - 22nd DAA

CALL TO ORDER

President Richard Valdez called the meeting to order at 1:30 p.m. with a quorum present.

ROLL CALL

All present except for Director Joyce Rowland.

President Richard Valdez reported that the Board unanimously approved the appointment of Carlene Moore as the new Interim Chief Executive Officer during closed-session at the August 24, 2020 Board meeting.

President Valdez announced that due to the number of people signed up for public comment and the full agenda, public comment will be limited to two minutes.

CONSENT CALENDAR

Vice President Lisa Barkett moved to approve items A and B on the consent calendar.

- A. Minutes, Special Meeting - August 5, 2020 and Minutes, Regular Meetings - August 11 & 24, 2020
- B. 22nd District Agricultural Association (DAA) Contracts Approval

Director Kathlyn Mead seconded the motion. President Richard Valdez, Vice-President Lisa Barkett, Directors Michael Gelfand, Kathlyn Mead, Don Mosier, Sam Nejabat, Frederick Schenk and Pierre Sleiman were in favor and the motion carried. Director Joyce Rowland had an excused absence.

MANAGERS REPORT

Other

Interim CEO Carlene Moore explained the rebalancing of duties at the Fairgrounds. Business Services Officer Katie Mueller, in addition to overseeing the exhibits, concessions, midway departments and all the in-house produced events such as the Fair, Scream Zone and the Del Mar National Horseshow, Katie will also oversee operations and public safety departments. Business Development Officer Melinda Carmichael's leadership duties are expanded, in addition to overseeing Human Resources, Ms. Carmichael will oversee events, box office, production and marketing as a business development officer. CFO Rita Walz will continue to oversee accounts payable, accounts receivable, payroll, purchasing, and contracts. Jacky Eshelby, Exhibits Director is overseeing the finance department while Ms. Walz is on leave.

MANAGERS REPORT continued

Fair Food Fix Report

Business Services Officer Katie Mueller presented a recap video of the Fair Food Fix that ended very strongly on Labor Day weekend. The event ran from June 19 through September 7 on Fridays Saturdays and Sundays. There were 29,856 cars that went through, \$20,598 worth of merchandise sold, food gross was \$1,522,408, and the net proceeds were \$416,394.

Scream Zone

Business Services Officer Katie Mueller announced that this year's Scream Zone will be a drive-through event. Guests will need to purchase a ticket (per car charge) prior to attending. There will be more information to report in October.

Events Report

Melinda Carmichael reviewed the events in detail for September and October on pages 17 and 18 of the board packet.

Don Diego Scholarship Foundation (DDSF) Report

Executive Director Chana Mannen announced their new endowed scholarship program as explained on page 19 of the Board packet.

COMMITTEE REPORTS

FAIR OPERATIONS COMMITTEE – Frederick Schenk, Chair

PUBLIC COMMENT

- Debraun West spoke regarding the digital ticketing system and referred to the report on page 21 of the Board packet. Ms. West says the only fair thing to do is give All State 38 the same trial-year opportunity that RCS was allowed.
- John Taggart, Big T Concessions, said that the district should go back to a proven system using eight or nine independent operators instead of one operator.
- Adam West said that All State 38 is asking the district for the same trial year as RCS to demonstrate its contactless digital ticketing system.

Committee Report

Director Frederick Schenk wanted to state for the record that the Board will be doing their due diligence in finding out the best ticketing system for the 22nd DAA moving forward. Director Schenk explained that due to COVID and the uncertainty of what 2021 will bring, staff and the Fair Ops Committee will not enter into any contracts. The hope is to have an RFP out by the end of the year.

DMTC LIAISON/SATELLITE WAGERING COMMITTEE – Richard Valdez, Chair

DMTC Summer Race meet report

President of DMTC Josh Rubinstein reported that they met their two primary goals this summer, number one was a response to COVID that ensured the safety of all employees and the surrounding community and two, the continuation of having the industry's leading safety record being ranked the safest major racetrack two years running.

PUBLIC COMMENT

- Ellen Ericksen says that horse racing is a non-essential business and should be stopped.
- Heather Wilson says that horse racing not only kills overtly, but countless horses fall off the radar. She wonders what happens to all the horses whose fate are not fully known.
- KC Vafiadis, an economic development chair for the Del Mar Village Association and owner of the Stratford building in Del Mar, is in support of the races and looks forward to the fall race meet because it keeps the small businesses alive.
- Martha Sullivan said that UC Davis School of Veterinary Medicine says that competition horses should not compete during excessive heat waves and that DMTC clearly did not follow those guidelines.

PUBLIC COMMENT continued

- Bing Bush congratulated DMTC on a successful racing meet. He hopes that more visitors will be allowed at the fall race meet.
- Doug O'Neil expressed his appreciation for DMTC for their work in keeping the facility safe for racing by adhering to the strict protocols developed in consultation with the public health officials.
- Oscar de la Torre said he spoke with many of the workers at Del Mar and found that they were very appreciative of all the new protocols even though they were very strict and were not allowed to see their families in Tijuana, Mexico.
- Jim Coleman thanked the Board for their support of the races because the local businesses rely on racing at Del Mar for their livelihood, as well as other interim events at the fairgrounds.

CONTRACTS OVERSIGHT COMMITTEE – Richard Valdez, Chair

Delegation of Authority

Interim CEO Carlene Moore reviewed the report on pages 26 through 29 of the Board packet that refer to check signing authority and contracts and purchasing authority. This is done annually or upon the appointment of a new Chief Executive Officer. After discussion, Director Kathlyn Mead moved to approve staff's recommendation to approve the Local Agency Investment Fund Signature Authorization (LAIF) and the California Bank & Trust Signature Authorization with the caveat that any contract that is controversial in nature or within the public interest needs to be discussed with the Board before it can be signed even if it is under the threshold of \$50,000. Vice President Lisa Barkett seconded the motion. President Richard Valdez, Vice-President Lisa Barkett, Directors Michael Gelfand, Kathlyn Mead, Don Mosier, Sam Nejabat, Frederick Schenk and Pierre Sleiman were in favor and the motion carried.

FOOD & BEVERAGE COMMITTEE – Kathlyn Mead, Chair

Premier P&L Statement – June 2020

General Manager of Premier Food Services Mark Wiggins reviewed the July food and beverage report on page 31 of the board packet. After several months of being in the red, this month's report is finally in the black.

LAND USE/ENVIRONMENTAL COMMITTEE – Don Mosier, Chair

iCommute Awards

Supervising Environmental Planner Dustin Fuller announced that the Del Mar Fairgrounds won the platinum level (the highest level) iCommute Diamond Award for 2019 for providing material to all staff to promote sustainable commutes, i.e. carpooling and use of transit.

Environmental Projects Update

Supervising Environmental Planner Dustin Fuller gave a power point presentation updating the Board on the status of the following projects: least tern nesting sites, a condition of the coastal development permit from 1984; water quality improvement project which should be completed by November 2021; and spoke about the virtual Coastal Cleanup day held on September 26.

COMMUNITY RELATIONS COMMITTEE – Don Mosier, Co-Chair

Committee Report

Director Don Mosier reported that the committee met with the representatives from the City of Del Mar and Solana Beach. They had a brief discussion about land use and affordable housing; Del Mar reported that their council did not pass a rezoning of their north commercial district so they are out of compliance with their state housing element and need to fix that to submit a sixth housing element for 2021 through 2029. Vice President Lisa Barkett added that the Temporary Housing Ad Hoc Committee has sunsetted. The affordable housing topic will now go to the Land Use Committee which is Co-chaired by Directors Mosier and Gelfand.

SUSTAINABILITY COMMITTEE – Don Mosier, Chair

Committee Report

Interim CEO Carlene Moore reviewed the report on pages 35 and 36 of the Board packet that details a proposal to engage the California Construction Authority to create a request for proposal (RFP) for a solar system and battery storage.

PUBLIC COMMENT

- Martha Sullivan commended the Board for moving forward with the solar system project.

SURFSIDE RACE PLACE (SSRP) (aka The Center) – AD HOC COMMITTEE – Lisa Barkett, Chair
Committee Report

Interim CEO Carlene Moore clarified that The Center project is funded by a loan through the Infrastructure Bank of California (IBank). Those funds can only be used for the project and it would cost more money to put this project on hold and not proceed with it.

FINANCE COMMITTEE – Richard Valdez, Chair
Financial Reports

President Valdez explained that the entire Board discusses and approves the budget every year and in December 2019 (pre-COVID) the budget was discussed in detail including the challenges facing the District. President Valdez said that transparency is very important to him and that the Board will continue to be transparent.

PUBLIC COMMENT

- Martha Sullivan said that the issue of the fairgrounds' budget and horse racing dipping into it started pre-COVID and will continue to get worse.

Temporary Housing Ad Hoc Committee – Kathlyn Mead, Chair

Director Kathlyn Mead reviewed the report included in the Board packet on pages 47 and 48. It is the recommendation of the Ad Hoc committee that the committee be disbanded and that the Land Use Committee provide further strategic study on affordable housing and/or longer-term housing as part of the Master plan.

PUBLIC COMMENT

- Tim Haidinger thanked the Board for responding to the community by disbanding the Committee and the Homeless Housing project at Horsepark.
- Martha Sullivan applauded the district for considering the homeless housing project.

LEGAL COMMITTEE – Richard Valdez, Chair
Nothing to report.

PUBLIC COMMENT – NON-AGENDA ITEMS

- Ellen Ericksen wants to know what the plan is for the Fall Race Meet. She is opposed to it happening.
- Heather Wilson says horse racing does not fit into the District's Mission Statement because horse racing is not world class.
- Martha Sullivan says that they Board should worry about their own time management and not about Public Comment.
- Maria Severson wanted to bring a proposal for Horsepark to the Board regarding a farm-to-table inspired business model that meets the demands of the community.
- Jane Cartmill says that the District should not work with the Wildlife Services. She says they are notorious for inaccurate data and falsified reporting and a well-known penchant for killing wildlife.

CLOSED EXECUTIVE SESSION

The Board adjourned to Executive Session at 4:19 p.m.

RECONVENE TO OPEN SESSION

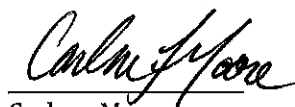
The Board reconvened to Open Session at 5:47 p.m. President Valdez said the Board conferred with and received advice from counsel on the items listed on the closed-session portion of the agenda.

DIRECTORS REQUESTS

None at this time.

ADJOURNMENT

There being no further business to discuss, Director Michael Gelfand moved to adjourn the meeting, Director Schenk seconded, all were in favor and the meeting was adjourned 5:49 p.m.



Carlene Moore
Interim Chief Financial Officer