



PUBLIC NOTICE

REQUEST FOR PROPOSAL (RFP) #21-05, TALENT BOOKING SERVICES FOR THE SAN DIEGO COUNTY FAIR

The 22nd District Agricultural Association / State of California (22nd DAA) is releasing RFP #21-05 with the intent to award a single contract to an individual or company for the purpose of professionally and efficiently booking national, touring talent as well as regional and local talent as needed for the San Diego County Fair. The anticipated Fair Dates (subject to Board approval) for the 2022 San Diego County Fair are tentatively June 8 - July 4, 2022, closed every Monday and Tuesday except July 4. Future year's dates are TBD with the fair always ending on or about July 4th. The contract term shall be for one (1) year with two (2), two (2) year options to renew in accordance with the statement/scope of work in the RFP.

Sealed proposals must be physically received no later than **October 29, 2021 at 11:00am.**

The 22nd DAA may re-advertise this RFP; postpone or cancel it, at any time, during RFP process. The decision as to who shall receive a contract award, or whether or not an award shall ever be made as a result of this RFP, shall be at the sole and absolute discretion of the 22nd DAA.

If you interested in participating in RFP #21-05 and would like a copy of the solicitation or have any questions regarding this notice, please contact:

Michael Sadegh - 22nd DAA Finance Director
22nd District Agricultural Association
Administration Building
2260 Jimmy Durante Boulevard
Del Mar, CA 92014-2216

P: (858)792-4201
F: (858)794-1083
E: rfp@sdfair.com