



## **NOTICE OF MEETING**

22<sup>nd</sup> District Agricultural Association Board of Directors meeting  
Tuesday, November 16, 2021 at 1:30 p.m.

### **Boardroom via ZOOM**

Del Mar Fairgrounds  
2260 Jimmy Durante Boulevard  
Del Mar, California 92014

*As permitted by AB 361 (signed into law by Governor Newsom on September 16, 2021), the Del Mar Fairgrounds (DMF) will conduct the November 16, 2021 Board Meeting by video/teleconference via ZOOM. Please check the DMF website [www.delmarfairgrounds.com](http://www.delmarfairgrounds.com) for the ZOOM link and/or ZOOM dial-in instructions on how to participate and/or view this meeting.*

### **OUR PURPOSE**

We are a timeless community treasure where all can flourish, connect, and interact through year-round exceptional experiences.

### **OUR MISSION**

We connect our community through shared interests, diverse experiences, and service to one another in an inclusive, accessible, and safe place with an emphasis on **entertainment, recreation, agriculture, and education.**

### **22<sup>nd</sup> DAA BOARD OF DIRECTORS**

Richard Valdez, President  
Lisa Barkett, Vice President  
G. Joyce Rowland, Vice President  
Michael Gelfand, Director  
Kathlyn Mead, Director

Don Mosier, Director  
Sam Nejabat, Director  
Frederick Schenk, Director  
Pierre Sleiman, Director

Secretary-Treasurer  
Carlene Moore  
Chief Executive Officer

22<sup>nd</sup> DAA Counsel  
Josh Caplan  
Office of the California Attorney General

## **OUR GOALS**

### **THE LENS**

*Treat the campuses of the fairgrounds as one ecosystem where all activities are complementary and aligned with the purpose, mission, vision and values of the San Diego County Fair & Event Center.*

### **BUSINESS PLAN**

*Acknowledging the short-term need to plan for fiscal recovery and stabilization, create a 5 to 10 year business plan that rebuilds a strong financial base, contemplates new business activities and partnerships, provides program accessibility, and leads to a thriving San Diego County Fair & Event Center.*

### **MASTER PLAN**

*Create an environmentally and fiscally responsible land use plan for the San Diego County Fair & Event Center, aligning with purpose, mission, vision and values of the organization.*

### **COMMUNITY ENGAGEMENT**

*Incorporate community engagement within the Business Plan and Master Plan processes to enhance understanding and expand opportunities.*

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Persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the Chief Executive Officer, (858) 755-1161, at least five working days prior to the meeting to insure proper arrangements can be made.

Items listed on this Agenda may be considered in any order, at the discretion of the chairperson. This Agenda, and all notices required by the California Bagley-Keene Open Meeting Act, are available at [www.delmarfairgrounds.com](http://www.delmarfairgrounds.com)



**22<sup>nd</sup> District Agricultural Association Board of Directors meeting  
AGENDA**

Tuesday, November 16, 2021 at 1:30 p.m.

1. **CALL TO ORDER** – PRESIDENT RICHARD VALDEZ  
All matters noticed on this agenda, in any category, may be considered for action as listed. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Board President.
2. **ROLL CALL**
3. **CLOSED EXECUTIVE SESSION (NOT OPEN TO THE PUBLIC)**  
Pursuant to the authority of Government Code section 11126(a), (b), and (e) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is:
  - A. To confer with and receive advice from legal counsel regarding potential litigation involving the 22<sup>nd</sup> DAA. Based on existing facts and circumstances, there is significant exposure to litigation against the 22<sup>nd</sup> DAA.
  - B. To confer with counsel, discuss, and consider the following pending litigation to which the 22<sup>nd</sup> DAA is a party.
  - C. To confer with counsel, discuss, and consider the following pending litigation to which the 22<sup>nd</sup> DAA is a party. Cabezuela, et al., v. 22<sup>nd</sup> District Agricultural Association, San Diego County Superior Court, Case No. 37-2019-00036284.
  - D. To confer with counsel, discuss, and consider the following pending litigation to which the 22<sup>nd</sup> DAA is a party. Bell v. 22<sup>nd</sup> District Agricultural Association, San Diego County Superior Court, Case No. 2019-00055846.
  - E. To confer with counsel, discuss, and consider the following pending litigation to which the 22<sup>nd</sup> DAA is a party. Talley Amusements, Inc., et al., v 22<sup>nd</sup> District Agricultural Association, et al., San Diego County Superior Court, Case No. 37-2021-00032169.
4. **RECONVENE TO OPEN SESSION (estimated time 2:30 p.m.)**  
Report on actions, if any, taken by the Board in closed executive session.
5. **CONSENT CALENDAR (ACTION ITEMS)**
  - Minutes, Regular Meeting October 12, 2021 Approval
  - Contracts Approval
    - Service Agreements
    - Event Agreements
    - Sponsorship Agreements

6. **MANAGEMENT REPORT** – CEO Carlene Moore
  - Operational Announcements & Updates
  - CFA Fall Managers Conference
  
7. **GENERAL BUSINESS**
  - A. Fair Operations Committee – Frederick Schenk, Chair
    - Vote on and approve 2022 San Diego County Fair Concession Rate(s)
  - B. Horsepark Ad Hoc Committee – Michael Gelfand, Chair
  - C. DMTC Liaison Committee – Richard Valdez, Chair
    - Breeders’ Cup re-cap preliminary results
  - D. Community & Government Relations Committee – Don Mosier, Chair
  - E. Strategic Planning Committee – Pierre Sleiman, Chair
  - F. Audit & Governance Committee – Joyce Rowland, Chair
  - G. Contracts Oversight Committee – Richard Valdez, Chair
  - H. Premier Food Services Agreement
    - Premier Food Services P&L Statement
  - I. Finance Committee – Richard Valdez, Chair
    - Financial Report
  
8. **MATTERS OF INFORMATION**
  - Directors requests & comments
  - 2022 proposed Board Meeting dates
  - Correspondence
  
9. **PUBLIC COMMENT**

Public comments on agenda items will be accepted during the meeting as items are addressed. Public comment on issues **NOT** on the current Agenda is allowed. However, no debate by the Board shall be permitted on such public comments and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item. Speaker’s time is limited to **two** minutes and may be modified based on the number of public speakers. No speaker may cede their time to another speaker.
  
10. **ADJOURNMENT**