



NOTICE OF MEETING

22nd District Agricultural Association Board of Directors meeting
Tuesday, February 8, 2022 at 1:30 p.m.

Boardroom via ZOOM

Del Mar Fairgrounds
2260 Jimmy Durante Boulevard
Del Mar, California 92014

As permitted by AB 361 (signed into law by Governor Newsom on September 16, 2021), the Del Mar Fairgrounds (DMF) will conduct the February 8, 2022 Board Meeting by video/teleconference via ZOOM. Please check the DMF website www.delmarfairgrounds.com for the ZOOM link and/or ZOOM dial-in instructions on how to participate and/or view this meeting.

OUR PURPOSE

We are a timeless community treasure where all can flourish, connect, and interact through year-round exceptional experiences.

OUR MISSION

We connect our community through shared interests, diverse experiences, and service to one another in an inclusive, accessible, and safe place with an emphasis on **entertainment, recreation, agriculture, and education.**

22nd DAA BOARD OF DIRECTORS

G. Joyce Rowland, President
Frederick Schenk, 1st Vice President
Richard Valdez, 2nd Vice President
Lisa Barkett, Director
Michael Gelfand, Director

Kathlyn Mead, Director
Don Mosier, Director
Sam Nejabat, Director

Secretary-Treasurer
Carlene Moore
Chief Executive Officer

22nd DAA Counsel
Josh Caplan
Office of the California Attorney General

OUR GOALS

THE LENS

Treat the campuses of the fairgrounds as one ecosystem where all activities are complementary and aligned with the purpose, mission, vision and values of the San Diego County Fair & Event Center.

BUSINESS PLAN

Acknowledging the short-term need to plan for fiscal recovery and stabilization, create a 5 to 10 year business plan that rebuilds a strong financial base, contemplates new business activities and partnerships, provides program accessibility, and leads to a thriving San Diego County Fair & Event Center.

MASTER PLAN

Create an environmentally and fiscally responsible land use plan for the San Diego County Fair & Event Center, aligning with purpose, mission, vision and values of the organization.

COMMUNITY ENGAGEMENT

Incorporate community engagement within the Business Plan and Master Plan processes to enhance understanding and expand opportunities.

Persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the Chief Executive Officer, (858) 755-1161, at least five working days prior to the meeting to insure proper arrangements can be made.

Items listed on this Agenda may be considered in any order, at the discretion of the chairperson. This Agenda, and all notices required by the California Bagley-Keene Open Meeting Act, are available at www.delmarfairgrounds.com



**22nd District Agricultural Association Board of Directors meeting
AGENDA
Tuesday, February 8, 2022 at 1:30 p.m.**

1. **CALL TO ORDER** – PRESIDENT G. JOYCE ROWLAND

All matters noticed on this agenda, in any category, **may be considered for action as listed.** Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Board President.

2. **ROLL CALL**

3. **CONSENT CALENDAR (ACTION ITEMS)**

All matters listed under Consent Calendar are operational matters about which the Board has governing policies, implementation of which is delegated to the CEO. They will be enacted in one motion. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff or public request specific items to be discussed separately and/or removed from this section. Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board, at the time requested and be recognized by invitation of the Chair to address the Board.

- Minutes, Regular Meeting January 11, 2022 Approval
- Contracts Approval
 - Service Agreements
(22-002, Creative Marketing, Rebranding, and New Venue Launch); (22-007, Transcription Services); (22-010 Technical assistance and implementation oversight of storm water management plan); (DAA-21-007-23 AM1, pre-employment background screening); (DAA-16-096-17 AM3, Automated ticketing system)
 - Event Agreements
(22-5036, Rope Training, City of Del Mar Robe Training); (22-5038, Cage Warriors, CWFC Enterprises);(22-5043, Gem Faire, Gem Fair Inc.);(22-5010, Westward Expos Home Show, Westward Expos); (22-5042, Southern California Horse Show, Southern California Horseman’s Council); (22-5034, La Jolla Half Marathon, La Jolla Kiwanis); (22-5039 Children’s & Maternity Clothing Sale, Just Between Friends San Diego); (22-5041, Antiques+Art+Design Show, Dolphin Promotions); (22-5035, Harvest Festival Original Art & Craft Show, Harvest Festival); (22-5045, The Union Marketplace, The Union Marketplace); (23-3001, Beyond Exhibition, Paquin Entertainment Group USA)
 - Sponsorship Agreements
SPO-22-002-AM2, Albertsons

Contracts Approval continued

- 2022 San Diego County Fair Grandstand Entertainment Contracts
22-1001, Goo Goo Dolls

4. **MANAGEMENT REPORT** – CEO Carlene Moore

- Operational Announcements
- Construction Project Updates
- Industry News & Updates
- Premier Food Services P&L Statement
- Financial Report

5. **GENERAL BUSINESS**

- A. DMTC Liaison Committee – Richard Valdez, Chair
- B. Community & Government Relations Committee – Don Mosier, Chair
- C. Fair Operations Committee – Frederick Schenk, Chair

6. **PUBLIC COMMENT**

Public comments on agenda items will be accepted during the meeting as items are addressed. Public comment on issues **NOT** on the current Agenda is allowed. However, no debate by the Board shall be permitted on such public comments and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item. Speaker's time is limited to **two** minutes and may be modified based on the number of public speakers. No speaker may cede their time to another speaker.

7. **CLOSED EXECUTIVE SESSION (NOT OPEN TO THE PUBLIC)**

Pursuant to the authority of Government Code section 11126(a), (b), and (e) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is:

- A. To confer with and receive advice from legal counsel regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, there is significant exposure to litigation against the 22nd DAA.
- B. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party.
- C. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Cabezuela, et al., v. 22nd District Agricultural Association, San Diego County Superior Court, Case No. 37-2019-00036284.
- D. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Jerry Hollendorfer v. DMTC et al., Case No. 37-2019-00036284.
- E. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Bell v. 22nd District Agricultural Association, San Diego County Superior Court, Case No. 2019-00055846.
- F. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Talley Amusements, Inc., et al., v 22nd District Agricultural Association, et al., San Diego County Superior Court, Case No. 37-2021-00032169.
- G. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. B&L Productions, Inc., et al., v Gavin Newsom, et al., United States District Court, Southern District of California, Case No. 3:21-cv-01718-AJB-KSC.

8. **RECONVENE TO OPEN SESSION**

Report on actions, if any, taken by the Board in closed executive session.

9. **MATTERS OF INFORMATION**
 - Board Committee Appointments
 - Directors Requests
 - Correspondence

10. **ADJOURNMENT**