



## **NOTICE OF MEETING**

22<sup>nd</sup> District Agricultural Association Board of Directors meeting  
Tuesday, April 12, 2022 at 1:30 p.m.

### **Boardroom**

Del Mar Fairgrounds  
2260 Jimmy Durante Boulevard  
Del Mar, California 92014

*While the 22<sup>nd</sup> District Agricultural Association Board of Director's meeting will be conducted in person, if you prefer to participate remotely, please check the 22<sup>nd</sup> DAA's website [www.delmarfairgrounds.com](http://www.delmarfairgrounds.com) for the ZOOM link and/or ZOOM dial-in instructions on how to participate and/or view this meeting.*

### **OUR PURPOSE**

We are a timeless community treasure where all can flourish, connect, and interact through year-round exceptional experiences.

### **OUR MISSION**

We connect our community through shared interests, diverse experiences, and service to one another in an inclusive, accessible, and safe place with an emphasis on **entertainment, recreation, agriculture, and education.**

### **22<sup>nd</sup> DAA BOARD OF DIRECTORS**

G. Joyce Rowland, President  
Frederick Schenk, 1<sup>st</sup> Vice President  
Richard Valdez, 2<sup>nd</sup> Vice President  
Lisa Barkett, Director  
Michael Gelfand, Director

Kathlyn Mead, Director  
Don Mosier, Director  
Sam Nejabat, Director

Secretary-Manager  
Carlene Moore  
Chief Executive Officer

22<sup>nd</sup> DAA Counsel  
Josh Caplan  
Office of the California Attorney General

## OUR GOALS

### **THE LENS**

*Treat the campuses of the fairgrounds as one ecosystem where all activities are complementary and aligned with the purpose, mission, vision and values of the San Diego County Fair & Event Center.*

### **BUSINESS PLAN**

*Acknowledging the short-term need to plan for fiscal recovery and stabilization, create a 5 to 10 year business plan that rebuilds a strong financial base, contemplates new business activities and partnerships, provides program accessibility, and leads to a thriving San Diego County Fair & Event Center.*

### **MASTER PLAN**

*Create an environmentally and fiscally responsible land use plan for the San Diego County Fair & Event Center, aligning with purpose, mission, vision and values of the organization.*

### **COMMUNITY ENGAGEMENT**

*Incorporate community engagement within the Business Plan and Master Plan processes to enhance understanding and expand opportunities.*

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Persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the Chief Executive Officer, (858) 755-1161, at least five working days prior to the meeting to insure proper arrangements can be made.

Items listed on this Agenda may be considered in any order, at the discretion of the chairperson. This Agenda, and all notices required by the California Bagley-Keene Open Meeting Act, are available at [www.delmarfairgrounds.com](http://www.delmarfairgrounds.com)



**22<sup>nd</sup> District Agricultural Association Board of Directors meeting**  
**AGENDA**  
**Tuesday, April 12, 2022 at 1:30 p.m.**

1. **CALL TO ORDER** – PRESIDENT G. JOYCE ROWLAND

All matters noticed on this agenda, in any category, **may be considered for action as listed**. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Board Vice President.

2. **ROLL CALL**

3. **CONSENT CALENDAR (ACTION ITEMS)**

All matters listed under Consent Calendar are operational matters about which the Board has governing policies, implementation of which is delegated to the CEO. They will be enacted in one motion. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff or public request specific items to be discussed separately and/or removed from this section. Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board, at the time requested and be recognized by invitation of the Chair to address the Board.

- Minutes, Regular Meeting January 31, 2022 Approval
- Minutes, Regular Meeting March 8, 2022 Approval
- Contract Approval
- Service Agreements  
(22-014 Advanced and Basic Life Support (ALS/BLS) Medical and Ambulance Services); (22-015 Fair Sign Production); (22-016 Temporary Fencing); (22-018 Managing Promoter of the Venue); (22-027 Offsite Transportation Services); (22-028 Water Treatment Plant Technical Operations and Maintenance Services MOU)
- 2022 San Diego County Fair Entertainment Contracts, excluding Grandstand Entertainment  
(22-1070, Eye-To-Eye Communications, Inc.); (22-1071, Belly Up Tavern LLC); (22-1072, Trevor Plume); (22-1073, Groove Mercenaries); (22-1074, Salsa Steel); (22-1075, The Junebugs); (22-1076, Outlaw Mariachi); (22-1077, Rok Music, LLC); (22-1078, Fireworks & Stage FX America dba Fireworks America)
- 2022 San Diego County Fair Agriculture & Education Program Agreements  
(22-1200, R.W.B); (22-1201, Great American Entertainment); (22-1202, Stage Nine); (22-1203, Let's Go To The Show)

- 2022 San Diego County Fair Agriculture & Education Judges Agreements  
(22-20J, Anita Amsberry); (22-21J, Ray Calloway); (22-22J, Stephen Caudana); (22-23J Del Cover); (22-24J, Jim Simoson); (22-25J, Dale Hower); (22-26J, Daniel Ostroff); (22-27J, Don Owen); (22-28J, Patrick Quinn); (22-29J, Brian Saunders); (22-30J, Gerard O'Brien); (22-31J, Roger Solheid); (22-32J, Greg Wease); (22-33J, Mick Yarbrough); (22-34J, Ross Gilroy); (22-35J, Kevin Sheehan); (22-36J, Ken Stover); (22-43J, Emily Bloom); (22-44J, Tami Wong); (22-45J, Elin Pendleton); (22-46J, Mark Jacobucci); (22-47J, Charles Rouse); (22-48J, Lani Emanuel); (22-50J, Margaret Larlham); (22-51J, Lisa Bebi); (22-52J, Portia LaTouche); (22-53J, Elaine Cohen); (22-54J, Sharon Hinckley); (22-55J, Susan Salazar)
  
- 2022 San Diego County Fair Commercial Vendor Contracts  
(22-TBD, Grizzly Joe's Seasoning); (22-TBD, West Coast Rocks); (22-TBD, Belt Bonanza); (22-TBD, Branch & Vine); (22-TBD, Ell Bella Collection); (22-TBD New Dawn Products, Inc.); (22-TBD Rock of Isreal Inc.); (22-TBD, Remember When Photos LLC); (22-TBD, UNCOMMON USA INC.); (22-TBD San Diego Pools); (22-TBD, Progressive Security Screens); (22-TBD, Sunshine Kitchen Products); (22-TBD, U.S. Jacleen, Inc. first space); (22-TBD, Superior Water Hydromagnetic Systems); (22-TBD, U.S. Jacleen, Inc. second space); (22-TBD, ToeAsis); (22-TBD, Nifty50s); (22-TBD, Corky's Signs); (22-TBD, Precious Petals LLC); (22-TBD, Cigma Inc.); (22-TBD, Ralph's Sportswear LLC, DBA Allegiance); (22-TBD, Avi Unique Jewelry); (22-TBD, M&E Sales); (22-TBD, Keep Safe of California); (22-TBD, Geoshi Designs first space); (22-TBD, Geoshi Designs second space); (22-TBD, Creative Henna Inc.); (22-TBD, HYuri-Peruvian Import); (22-TBD, Teen Trend); (22-TBD, Fickle Finger Airbrush); (22-TBD, Solatube Home); (22-TBD, Fickle Finger Airbrush second space); (22-TBD, Upcycled Works); (22-TBA, Vitamix); (22-TBD, Lea's Chinese Gifts); (22-TBD Wimberly Flying Toys); (22-TBD, West Coast Innovations Intl LLC first space); (22-TBD, West Coast Innovations Intl LLC second space); (22-TBD, Pristine Systems, Inc. dba Gadgets And Neat Stuff); (22-TBD, Shasta Fashions); (22-TBD, Health Quest Enterprises Inc.); (22-TBD, Davinci Teeth Whitening); (22-TBD, BHU NAMDOL); (22-TBD, Christian Company); (22-TBD, Versa Products); (22-TBD, Out of My Mind); (22-TBD, Caricatures by John); (22-TBD, Pibe Sports); (22-TBD, Traeger Pellet Grills); (22-TBA-Tropical Attitudes Gear); (22-TBD, Florida's Best Inc. first space); (22-TBA, Florida's Best Inc. second space); (22-TBD, Action Orthotics); (22-TBD, Traeger Pellet Grills second space); (22-TBD, MDS Products); (22-TBA, Multinational Enterprises); (22-TBD Televac Products); (22-TBD, Usborne Books & More); (22-TBD, Hawaiian Jewelry Inc.); (22-TBD, Ij hausner const); (22-TBD, H.I.S.C., INC); (22-TBD, Elizabeth Shutters); (22-TBD, Own your Own Arcade Game); (22-TBD, Weststar Chimney Sweeps, Inc.) (22-TBD, Borgil Enterprises,) (22-TBD, D&M Rock & Gem); (22-TBD, F T I Pet Products); (22-TBD, Terry Lee McKnight dba My Fair Photo); (22-TBD, System Pavers); (22-TBD, The Cates Company); (22-TBD, Lakeside Products Inc. dba "Lakeside Scissors Sales"); (22-TBD, Mojo Sports LLC); (22-TBD, Amazon Wonders); (22-TBD, Psych shop); (22-TBD, Mojo Sports LLC, second location); (22-TBD, Mexican Candy); (22-TBD, Innovated Designs); (22-TBD, Ghost Scream Hot Sauce); (22-TBD, Ghost Scream Hot Sauce, second space); (22-TBD, AllAboutDips); (22-TBD, King Silk Art); (22-TBD, Dandy Souvenirs); (22-TBD, Generations0; (22-TBD, Epstein Industrial Supply dba EPPICO/RODMAN DRILL); (22-TBD, Fremont Products); (22-TBD, Autos R Us); (22-TBD, H.I.S.C, INC, second location); (22-TBD, KS Canuck LLC); (22-TBD, EUROSHINE, INC.); (22-TBD, Shane Lee DBA must have movies & Tee's); (22-TBD, Jhana International, Inc); (22-TBD, Forever N Fashion LLC); (22-TBD, The Larimar Stone); (22-TBD, Ocean Sales Ltd.); (22-TBD, Tupperware); (22-TBD, Origami Owl-Independent Designer); (22-TBD, Primera Enterprises); (22-TBD, EUROSHINE, INC. second location); (22-TBD, GE Roofing Inc., dba A-1 Rain Gutters); (22-TBD, 1st Look LLC previously En Masse Mkt Corp); (22-TBD, 1st Look LLC previously En Masse Mkt Corp second space); (22-TBD, High Seas Trading

Co., Inc.); (22-TBD, House of Pistachios); (22-TBD, LA International Marketing); (22-TBD, Leabrig); (22-TBD, Lili and Me); (22-TBD, Howard Industries); (22-TBD, TGS Trading Company); (22-TBD, Southwestern Prospectors and Miners Assoc.); (22-TBD, Face Painting by KC); (22-TBD, Bows By Lisa Luann); (22-TBD, Elephants, Etc.); (22-TBD, Diploma Artworks, Inc); (22-TBD, Silly Yeti); (22-TBD, Calipso Enterprises); (22-TBD, Pet Walker Plus); (22-TBD, My Green Home, Inc); (22-TBD, My Green Home Inc., second location); (22-TBD, TLG Adhesives LLC); (22-TBD, LA International Marketing, second location); (22-TBD, All Around Products); (22-TBD, Granite Transformations); (22-TBD, Pauls Products);(22-TBD, Pauls Products seond space); (22-TBD, Tee Wrex); (22-TBD, Republican Party of San Diego County); (22-TBD, PS Products LLC); (22-TBD, International Leather & hat co); (22-TBD, Mark Enterprises, Inc.); (22-TBD, Cutco); (22-TBD, Starr International Trading); (22-TBD, Medi-rub Corporation); (22-TBD, M and M Product Marketing LLS); (22-TBD, O’Ryan LLC); (22-TBD, Happy E Bikes Del Mar); (22-TBD, Discount Pictures Mart dba SoCal Arts); (22-TBD, Embroidery Unlimited); (22-TBD, A2Z Marketing LLC); (22-TBD, Bath Fitter); (22-TBD, laserbobs); (22-TBD, Hall Culligan Water); (22-TBD, Corium 21 or LLC); Action Promotions); (22-TBD, Countrywide Liquidator LLC dba Dallas Perfume/Heaven Scent); (22-TBD, PNW International, two locations); (22-TBD, Calspec Enterprises Inc dba Calbath Renovations); (22-TBD, LeafFilter Gutter Protection); (22-TBD, CA Department of Motor Vehicles); (22-TBD, Peruvian Wonders, LLC); (Refereshed Enterprise); (22-TBD, Sharepac, Inc.), (22-TBD, Omar Industries);

○ 2022 San Diego County Fair Concession Contracts

(22-TBD, Australian Battered Potatoes, LLC); (22-TBD, B&J Concessions, two locations); (22-TBD, Brander Enterprises, two locations); (22-TBD, Brogdon Concessions Inc, two locations); (22-TBD, C&C Concessions, Inc., four locations); (22-TBD, Chicken Charlie’s Enterprises, five locations); (22-TBD, Chuckwagon, two locations); (22-TBD, D&D Country Fair Cinnamon Rolls); (22-TBD, Dee’s Concessions); (22-TBD, Don Crutchfield concessions, two locations); (22-TBD, Duggans Concessions); (22-TBD, Event foods services USA, two locations); (22-TBD, Family A Fair Inc.); (22-TBD, Fazackerleys Fudge & Candy Inc dba Timbos Licorice); (22-TBD, Fruit Caboose Concessions Inc., two locations); (22-TBD, Fun Biz concessions/Pat’s Concessions); (22-TBD, Fun Time Foods); (22-TBD, Golden West Concessions, two locations); (H22-TBD, &M funnel Cake Express LLC);( 22-TBD, Hallak Sisters Inc.); (22-TBD, Happy Day Pony Ride, Inc.); (22-TBD, HDS Fair Co Inc., three locations); (22-TBD, Jackson Enterprises, Inc.); (22-TBD, JLQ Concessions); (22-TBD, Joe Mestmaker Enterprises); (22-TBD, Juicys LLC, three locations); (22-TBD, L&S Concessions); (22-TBD, Leap of Faith Adventures INC); (22-TBD, Lori’s Concessions Inc., two locations); (22-TBD, Maverick Concepts LLC); (22-TBD, MHILL Enterprise Inc., two locations); (22-TBD, O entertainment); (22-TBD, Odyssey Foods, LLC); (22-TBD, Pacific Coast Concessions, two locations); (22-TBD, Palapa Taco); (22-TBD, Papa Ginos Pizza;); (22-TBD, Payo Labs); (22-TBD, PHD & ME, two locations); (22-TBD, RCS -Biggy’s); (22-TBD, Reno’s Fish&Chips, Inc., two locations); (22-TBD, Revolutionary Service Inc., two locations); (22-TBD, Ricos Manjares Mosita); (22-TBD, Ryan Needham Concessions, three locations); (22-TBD, SDM Concessions LLC); (22-TBD, SHN Inc. two locations); (22-TBD, TC Dugan Enterprises Inc., two locations); (22-TBD, The Copper Kettle, two locations); (22-TBD, The Snanx Shack, LLC); (22-TBD, Timbo’s); (22-TBD, Timbo’s III); (22-TBD,Toms Concession); (22-TBD, Uptown Enterprises); (22-TBD, Vartanian Concessions Management, two locations); (22-TBD, Victor Marcus Inc. dba Vic’s Concession); (22-TBD, W&R Country Fair Cinnamon Rolls); (22-TBD, WaterMark Concessions); (22-TBD, West Coast Weenies Inc.); (22-TBD, Wow Entertainment, LLC)

- Event Agreements  
(22-5053- CBF Productions, Snow N Glow); 22-5054- Seasons of the Heart, Seasons of the heart Décor Faire); (22-5055- Susan G. Komen Breast Cancer, San Diego 3 Day); (22-5056-Open World, Inc., Brick Fest); (22-5057-GemFaire, Inc., Gem Faire); (22-5058, Ji Jitsu World League, LLC, SD XI Tournament); 22-5059, Cox Business, Top Tech Awards); (22-5060-Scott William Bass, Inc., The Boardroom Surf Show); 23-3002- Nilforsuhan Equisport Events, Seaside Equestrian Tour Horse Show); 23-3003 Goodguy Enterprises, Inc., Del Mar Nationals); (23-3004- Century Club, Farmers Insurance Open Parking)
- Sponsorship Agreements  
(SPO-22-007, Sharp Business Systems); (SPO-22-013, Carddine); (SPO-22-015, Champagne Spas); (SPO-22-021, Tuff Spas, a division of LPI, Inc.); (SPO-22-023, Davis Elen for the San Diego Toyota Dealers); (SPO-22-057, Patio Resort Lifestyles); (SPO-22-058, Tropicana BBQ); (SPO-22-064AM1, DSI Systems, Inc. for AT&T); (SPO-17-056AM1, Hollandia Dairy); (SPO-22-043, Kirschenmann Mobile Food Service)

4. **MANAGEMENT REPORT** – CEO Carlene Moore

- Operational Announcements
- Construction Project Updates
- Industry News & Updates
- Premier Food Services P&L Statement

5. **GENERAL BUSINESS**

- A. Fair Operations Committee – Frederick Schenk, Chair
  - 2022 San Diego County Fair Planning Update
  - 2022 San Diego County Fair Grandstand Entertainment Contracts (Action Item)  
(22-1011, Nate Bergatze with Opener Leanne Morgan); (22-1012, Sam Hunt); (22-1013, John Fogerty); (22-1014, For King & Country, LLC)
- B. Community & Government Relations Committee – Don Mosier, Chair
- C. Finance Committee – Richard Valdez, Chair
  - 2021 CDFA Statement of Operations (Action Item)
  - 2022 Human Resources Plan Update
  - CEA Concept Change Approval (Action Item)
  - 2022 Insurance Renewals (Action Item)
- D. RTA/RTLTC Committee – Richard Valdez, Chair
  - Report on March 30, 2022 SRTLTC/RTA Meetings
- E. Consideration and Vote on Whether to Approve First Amendment to Installment Sale Agreement No. CIEDB-18-121, entered into with the California Infrastructure and Economic Development Bank (Action Item)
- F. Consideration and Vote on Whether to Approve First Amendment to Installment Sale Agreement No. CIEDB-19-132, entered into with the California Infrastructure and Economic Development Bank (Action Item)

6. **PUBLIC COMMENT**

Public comments on agenda items will be accepted during the meeting as items are addressed. This item is for Public comment on issues **NOT** on the current Agenda. However, no debate by the Board shall be permitted on such public comments and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item. Speaker's time is limited to **two** minutes and may be modified based on the number of public speakers. No speaker may cede their time to another speaker.

7. **CLOSED EXECUTIVE SESSION (NOT OPEN TO THE PUBLIC)**

Pursuant to the authority of Government Code section 11126(a), (b), and (e) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is:

- A. To confer with and receive advice from legal counsel regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, there is significant exposure to litigation against the 22nd DAA.
- B. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party.
- C. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Cabezuela, et al., v. 22nd District Agricultural Association, San Diego County Superior Court, Case No. 37-2020-00022179.
- D. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Jerry Hollendorfer v. DMTC et al., Case No. 37-2019-00036284.
- E. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Bell v. 22nd District Agricultural Association, San Diego County Superior Court, Case No. 2019-00055846.
- F. To confer with counsel, discuss, and consider the following pending litigation to which the 22<sup>nd</sup> DAA is a party. Talley Amusements, Inc., et al., v 22<sup>nd</sup> District Agricultural Association, et al., San Diego County Superior Court, Case No. 37-2021-00032169.
- G. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. B&L Productions, Inc., et al., v Gavin Newsom, et al., United States District Court, Southern District of California, Case No. 3:21-cv-01718-AJB-KSC.
- H. To confer with counsel, discuss and consider the following pending litigation to which the 22nd DAA is a party. City of Solana Beach v. 22nd District Agricultural Association, San Diego County Superior Court, Case No. 37-2022-00009202.
- I Personnel: The Board will meet in closed session to consider those items authorized under Section 11126 of the Government Code, including but not limited to the evaluation of performance of the General Manager / CEO. [Gov. Code, § 11126, subd. (a.)]

8. **RECONVENE TO OPEN SESSION**

Report on actions, if any, taken by the Board in closed executive session.

9. **MATTERS OF INFORMATION**

- Directors Requests
- Correspondence

10. **ADJOURNMENT**