



NOTICE OF MEETING

22nd District Agricultural Association Board of Directors meeting
Tuesday, May 10, 2022, at 1:30 p.m.

Boardroom

Del Mar Fairgrounds
2260 Jimmy Durante Boulevard
Del Mar, California 92014

While the 22nd District Agricultural Association Board of Director's meeting will be conducted in person, if you prefer to participate remotely, please check the 22nd DAA's website www.delmarfairgrounds.com for the ZOOM link and/or ZOOM dial-in instructions on how to participate and/or view this meeting.

OUR PURPOSE

We are a timeless community treasure where all can flourish, connect, and interact through year-round exceptional experiences.

OUR MISSION

We connect our community through shared interests, diverse experiences, and service to one another in an inclusive, accessible, and safe place with an emphasis on **entertainment, recreation, agriculture, and education.**

22nd DAA BOARD OF DIRECTORS

G. Joyce Rowland, President
Frederick Schenk, 1st Vice President
Richard Valdez, 2nd Vice President
Lisa Barkett, Director
Michael Gelfand, Director

Kathlyn Mead, Director
Don Mosier, Director
Sam Nejabat, Director

Secretary-Manager
Carlene Moore
Chief Executive Officer

22nd DAA Counsel
Josh Caplan
Office of the California Attorney General

OUR GOALS

THE LENS

Treat the campuses of the fairgrounds as one ecosystem where all activities are complementary and aligned with the purpose, mission, vision and values of the San Diego County Fair & Event Center.

BUSINESS PLAN

Acknowledging the short-term need to plan for fiscal recovery and stabilization, create a 5 to 10 year business plan that rebuilds a strong financial base, contemplates new business activities and partnerships, provides program accessibility, and leads to a thriving San Diego County Fair & Event Center.

MASTER PLAN

Create an environmentally and fiscally responsible land use plan for the San Diego County Fair & Event Center, aligning with purpose, mission, vision and values of the organization.

COMMUNITY ENGAGEMENT

Incorporate community engagement within the Business Plan and Master Plan processes to enhance understanding and expand opportunities.

Persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the Chief Executive Officer, (858) 755-1161, at least five working days prior to the meeting to insure proper arrangements can be made.

Items listed on this Agenda may be considered in any order, at the discretion of the chairperson. This Agenda, and all notices required by the California Bagley-Keene Open Meeting Act, are available at www.delmarfairgrounds.com



22nd District Agricultural Association Board of Directors meeting
AGENDA
Tuesday, May 10, 2022, at 1:30 p.m.

1. **CALL TO ORDER** – PRESIDENT G. JOYCE ROWLAND
All matters noticed on this agenda, in any category, **may be considered for action as listed.** Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Board President.

2. **ROLL CALL**

3. **CONSENT CALENDAR (ACTION ITEMS)**
All matters listed under Consent Calendar are operational matters about which the Board has governing policies, implementation of which is delegated to the CEO. They will be enacted in one motion. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff, or public request specific items to be discussed separately and/or removed from this section. Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board, at the time requested and be recognized by invitation of the Chair to address the Board.
 - Minutes, Regular Meeting April 12, 2022
 - Out of State Travel: IAVM Venue Connect July 18-21, 2022, Phoenix, AZ
 - Contracts

 - Service Agreements
(22-015, Fair Sign Production); (22-016 Temporary Fencing); (22-027 Offsite Transportation); (22-017 Reverse ATMs); (22-020 Stage Crew); (22-021 LED Walls); (22-022 Security Guard Services); (22-024 Onsite Veterinary Services); (22-029 Jay Carlson); (22-031 Trailer Rental); (22-032 Weapon Detection); (22-033 Quality Lift Truck); (22-034 Reliable Propane); (22-035 GoCashless); (22-036 GovX); (22-037 Blastoff Power Washing); (22-038 Chula Vista Electric); (22-039 ShoWorks); (22-040 Red Rover Rentals); (22-041 San Diego Scale Company); (22-042 Gladstone); (22-043 Affordable Large Animal Removal); (22-902 Mobile Money); (DAA-17-160-5X AM4 Fairtime equipment rentals); (DAA-18-085-41 AM2 utility and passenger cart rentals); (DAA-19-113-20 AM3 Stage Production Services); (DAA-19-139-20 AM2 Stage Production Services); (DAA-19-142-20 AM2 Stage Production Services); (DAA-17-159-60 AM5 Professional Banners); (DAA-19-178-62 printer/plotter maintenance)

 - 2022 San Diego County Fair Agriculture & Education Program Agreements
(22-044- Tom Nickel, San Diego International Beer Festival Competition, Director); (22-045- Tyson Blake, San Diego International Beer Festival Competition, Director)

- 2022 San Diego County Fair Agriculture & Education Judges Agreements
 (22-37J-Randall Van Krosigk, Open Sheep Show); (22-38J-Lisa Shepard, Milk Tester).
 (22-39J-Manny Antonacci, Open Pygmy Goats and Open Mini Fainting Goats).
 (22-40J-Tim Hubbard, Jr. Sheep Market, Breeding & Showmanship); (22-41J-Tammi Josephson, Open Mini Fainting Goats) ;(22-42J-Open Regional Sheep Show); (22-64J-Open Wool/Fleece Show); (22-65J-Open/Junior Dairy Cattle); (22-66J-Open/ Junior Dairy Goat); (22-67J-Jr. Beef - Market, Breeding & Showmanship);
 (22-68J-Jr. Swine - Market, Breeding & Showmanship); (22-69J-Jr. Market Goats - Market & Showmanship) (22-70J-Junior Rabbit Meat Pens); (22-71J-Junior Market Broiler Pens); (22-72J-Junior Market Turkeys) ;(22-73J-Large Animal Master Showmanship Judges – 5); (22-74J- Small Animal Master Showmanship Judges – 5);
 (22-75J-Market Poultry Health Inspector); (22-76J-Open Beef); (22-77J -Open Boer Goats); (22-78J-Open Angora Goats); (22-79J-Junior Pygmy Goats); (22-80J-Llamas); (22-81J-Dog Show); (22-82J-Dog Show); (22-83J-Open/Junior Rabbits);
 (22-84J-Open/Junior Cavy); (22-85J-Open/Junior Poultry); (22-86J-Poultry Health Inspector); (22-87J-Spinning Contest); (22-88J-Spinning Contest) ;(22-89J-Junior Livestock Auction); (22-90J-Junior Livestock Auction)

- 2022 San Diego County Fair Commercial Vendor Contracts
 (22-1300-Inka's Art); (22-1301-KHAUSAK) ;(22-1302-Crystal Cove/Crystal Cove Inc.);
 (22-1303-ALL H.E.A.R.T.) ;(22-1304-Crystal Psychic); (22-1305-Castillo's Wireless);
 (22-1306-Castillo's / Castillo's Wireless); (22-1307-Dancalvia INC) ;(22-1308-Sunshine Kitchen Products); (22-1309-Dermac Labs Inc, dba Touch of Mink); (22-1310-Norwex);
 (22-1311-Versa Products); (22-1312-Chapman Fashion Int.) ;(22-1313-The Cates Company); (22-1314-Canu Marketing/ Fab brows); (22-1315-Blink LLC); (22-1316-Borgil Enterprises); (22-1317-California Solutions); (22-1318-nostalgic metal signs)
 (22-1319-Bamboo Sheets & Bamboo Pillows);(22-1320-Festival Flavors, Inc. DBA A Spice Above);(22-1321-Allett Inc.); (22-1322-First 2 Market Products, LLC DBA GRIPSTIC); (22-1323-Refreshed Enterprise);(22-1324-Las Chamulas Artesanias Mexicanas);(22-1325-Redfern Ent Inc); (22-1326-Redfern Ent Inc);(22-132-Hortencia's purses);(22-1328-Ropones Mis Divinos Angelitos); (22-1329-Ocean Sales Ltd.);
 (22-1330-Deoja Creations, LLC (DBA Eden Tropics); (22-1331-Angelo's Comics); (22-1332-Native Inc); (22-1333-Black & white art studio); (22-1334-Rayne Water Conditioning); (22-1335-RM Art Designs) ;(22-1336-Nani's Bonita Beauty Supply);
 (22-1337-COLLECTIVESCENTS.com);(22-1338-TLM International, Inc); (22-1339-Huaraches Artesanales sahuayo); (22-1340-Touch of Purple);(22-1341-A2Z Marketing LLC); (22-1342-Deoja Creations, LLC (DBA Eden Tropics); (22-1343-Alpha); (22-1344-New England Leatherworks); (22-1345-J.H. STORE);(22-1346-Sunny West);(22-1347-Chapman Fashion Int.); (22-1348-moultons); (22-1349-Redfern Ent Inc);(22-1350-CARECO LLC); (22-1351-House of Kashmir Inc); (22-1605-Aurora LLC); (22-1606-Aurora LLC); (22-1607-Straight Chillin); (22-1608-American Home Remodeling Inc.);
 (22-1609-Icky Pop) ;(22-1610-Arctic Chaga / AK Dips); (22-1611-Azero Jewelry);
 (22-1612-Humana Inc); (22-1613-TWO NUTTY BROTHERS); (22-1614-Midwestern Solutions); (22-1615-Kitchen Craft); (22-1616-GQ Distribution DBA Bamboo is Better)
 (22-1617-Instant shine cleaners); (22-1618-Earth Girl Art); (22-1619-Accessible Solar & Energy Storage); (22-1620-Child Evangelism Fellowship) ;(22-1621-Janken Deck)
 (22-1622-Kelly Styles); (22-1623-Creative Legacy); (22-1624-Patchy Patchenstein);
 (22-1625-Puzzle Light Co); (22-1626-Ultra Dzolik LLC) ;(22-1627-Portrilux) ;(22-1628-Portrilux); (22-1629-The Caricature Entertainment) ;(22-1630-Magician Enterprises);
 (22-1631-Naomi Events) ;(22-1632-Hawaiian Moon); (22-1633-BloomingTables);
 (22-1634-Refreshed Enterprise); (22-1635-FanDiego) ;(22-1636-KL Innovations, LLC);
 (22-1637-Modern Sunshine);(22-1638-Custom Commodity LLC);(22-1639-Castillos Inc); (22-1640 Magique designs LLC);(22-1641-Generations); (22-1642-Infinity lights Inc.); (22-1643 Cayamoon);(22-1644 SUPERLAMB/WOOL CUT inc.);(22-1645-The

Amber Gifts Shop/by Russian Souvenirs INC.); (22-1646-Natural Energy USA); (22-1647-Mpire Entertainment); (22-1648-Garhua music); (22-1649-Elaun);(22-1650-Brogden Concessions Ice);(22-1651-Brogden Concessions Footsie Wootsie);(22-1652-PSQ productions - Passport to Savings); (22-1652-On Trend Apparel)

- Event Agreements
(23-3005 - Jurassic Quest, Jurassic Quest Dinosaur Exhibit); (23-3006 - SCEGA California Classic, Gymnastics Meet); (23-3007- San Diego Cat Fanciers, Cat Show); (23-3008 - Westward Expos, Home Show); (23-3009 - Bitwell Inc, Bitwell Blowout Sale); (23-3010 – Boulevard Trash Entertainment, Oddities & Curiosities Expo); (23-3011 – Gem Fair, Inc., Gem Faire); (23-3012 – Jiu Jitsu World League, Jiu Jitsu Tournament)
- Sponsorship Agreements
(SPO-22-003, Molson Coors) ;(22-004, Entravision); (22-006, San Diego Union Tribune); (22-010, Crown Imports/Constellation Brands); (22-030, Mattress Firm, Inc); (22-001, Hop Valley Brewing)

4. **MANAGEMENT REPORT** – CEO Carlene Moore

- Operational Announcements
- Construction Project Updates
- Industry News & Updates
- Premier Food Services P&L Statement

5. **GENERAL BUSINESS**

- A. Fair Operations Committee – Frederick Schenk, Chair (Informational)
 - 2022 San Diego County Fair Planning Update
- B. Community & Government Relations Committee – Don Mosier, Chair (Informational)
 - Committee Report
- C. Finance Committee – Richard Valdez, Chair (Informational)
 - Committee Report
 - 2022/2023 Insurance Renewals
- D. DMTC Liaison Committee – Richard Valdez, Chair (Informational)
 - Committee Report
 - Summer Race Meet Overview
 - 2021 Audit
- E. Consideration and vote on whether to delegate authority to President Joyce Rowland to approve and execute all agreements on behalf of the 22nd District Agricultural Association for the 2022 San Diego County Fair, (after management and either the Legal or Fair Operations Committee has reviewed) with such delegation to remain in place from May 11, 2022, through and including July 31, 2022. (Action Item)

6. **PUBLIC COMMENT**

Public comments on agenda items will be accepted during the meeting as items are addressed. This item is for Public comment on issues **NOT** on the current Agenda. However, no debate by the Board shall be permitted on such public comments and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item. Speaker's time is limited to **two** minutes and may be modified based on the number of public speakers. No speaker may cede their time to another speaker.

7. **CLOSED EXECUTIVE SESSION (NOT OPEN TO THE PUBLIC)**

Pursuant to the authority of Government Code section 11126(a), (b), and (e) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is:

- A. To confer with and receive advice from legal counsel regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, there is significant exposure to litigation against the 22nd DAA.
- B. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party.
- C. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Jerry Hollendorfer v. DMTC et al., Case No. 37-2019-00036284.
- D. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Bell v. 22nd District Agricultural Association, San Diego County Superior Court, Case No. 2019-00055846.
- E. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Talley Amusements, Inc., et al., v 22nd District Agricultural Association, et al., San Diego County Superior Court, Case No. 37-2021-00032169.
- F. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. B&L Productions, Inc., et al., v Gavin Newsom, et al., United States District Court, Southern District of California, Case No. 3:21-cv-01718-AJB-KSC.
- G. To confer with counsel, discuss and consider the following pending litigation to which the 22nd DAA is a party. City of Solana Beach v. 22nd District Agricultural Association, San Diego County Superior Court, Case No. 37-2022-00009209.

8. **RECONVENE TO OPEN SESSION**

Report on actions, if any, taken by the Board in closed executive session.

9. **MATTERS OF INFORMATION**

- Directors Requests
- Correspondence

10. **ADJOURNMENT**