



## **NOTICE OF MEETING**

22<sup>nd</sup> District Agricultural Association Board of Directors meeting  
Wednesday, September 14, 2022, at 10:00 a.m.

### **Boardroom**

Del Mar Fairgrounds  
2260 Jimmy Durante Boulevard  
Del Mar, California 92014

*While the 22<sup>nd</sup> District Agricultural Association Board of Director's meeting will be conducted in person, per Government Code section 11133, the 22<sup>nd</sup> DAA will also provide for remote participation by Board members and members of the public. If you prefer to participate remotely, please check the 22<sup>nd</sup> DAA's website ([Public Information](#)) for the ZOOM link and/or ZOOM dial-in instructions on how to participate and/or view this meeting.*

### **OUR PURPOSE**

We are a timeless community treasure where all can flourish, connect, and interact through year-round exceptional experiences.

### **OUR MISSION**

We connect our community through shared interests, diverse experiences, and service to one another in an inclusive, accessible, and safe place with an emphasis on **entertainment, recreation, agriculture, and education.**

### **22<sup>nd</sup> DAA BOARD OF DIRECTORS**

G. Joyce Rowland, President  
Frederick Schenk, 1<sup>st</sup> Vice President  
Richard Valdez, 2<sup>nd</sup> Vice President  
Lisa Barkett, Director

Michael Gelfand, Director  
Kathlyn Mead, Director  
Don Mosier, Director  
Sam Nejabat, Director

Secretary-Manager  
Carlene Moore  
Chief Executive Officer

22<sup>nd</sup> DAA Counsel  
Josh Caplan  
Office of the California Attorney General

## OUR GOALS

### **THE LENS**

*Treat the campuses of the fairgrounds as one ecosystem where all activities are complementary and aligned with the purpose, mission, vision and values of the San Diego County Fair & Event Center.*

### **BUSINESS PLAN**

*Acknowledging the short-term need to plan for fiscal recovery and stabilization, create a 5-to-10-year business plan that rebuilds a strong financial base, contemplates new business activities and partnerships, provides program accessibility, and leads to a thriving San Diego County Fair & Event Center.*

### **MASTER PLAN**

*Create an environmentally and fiscally responsible land use plan for the San Diego County Fair & Event Center, aligning with purpose, mission, vision and values of the organization.*

### **COMMUNITY ENGAGEMENT**

*Incorporate community engagement within the Business Plan and Master Plan processes to enhance understanding and expand opportunities.*

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Persons wishing to attend the meeting and who may require special accommodations pursuant to the provisions of the Americans with Disabilities Act are requested to contact the office of the Chief Executive Officer, (858) 755-1161, at least five working days prior to the meeting to insure proper arrangements can be made.

Items listed on this Agenda may be considered in any order, at the discretion of the chairperson. This Agenda, and all notices required by the California Bagley-Keene Open Meeting Act, are available at [www.delmarfairgrounds.com](http://www.delmarfairgrounds.com)



**22<sup>nd</sup> District Agricultural Association Board of Directors meeting**  
**AGENDA**  
**Wednesday, September 14, 2022, at 10:00 a.m.**

1. **CALL TO ORDER** – PRESIDENT G. JOYCE ROWLAND  
All matters noticed on this agenda, in any category, **may be considered for action as listed.** Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Board President.
2. **ROLL CALL**
3. **CLOSED EXECUTIVE SESSION (NOT OPEN TO THE PUBLIC)**  
Pursuant to the authority of Government Code section 11126(a), (b), and (e) the Board of Directors will meet in closed executive sessions. The purpose of these executive sessions is:
  - A. To confer with and receive advice from legal counsel regarding potential litigation involving the 22nd DAA. Based on existing facts and circumstances, there is significant exposure to litigation against the 22nd DAA.
  - B. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party.
  - C. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Jerry Hollendorfer v. DMTC et al., Case No. 37-2019-00036284.
  - D. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Bell v. 22nd District Agricultural Association, San Diego County Superior Court, Case No. 2019-00055846.
  - E. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. Talley Amusements, Inc., et al., v 22nd District Agricultural Association, et al., San Diego County Superior Court, Case No. 37-2021-00032169.
  - F. To confer with counsel, discuss, and consider the following pending litigation to which the 22nd DAA is a party. B&L Productions, Inc., et al., v Gavin Newsom, et al., United States District Court, Southern District of California, Case No. 3:21-cv-01718-AJB-KSC.
  - G. Personnel: The Board will meet in closed session to consider those items authorized under Section 11126 of the Government Code, including but not limited to the evaluation of performance of the General Manager / CEO. [Gov. Code, § 11126, subd. (a.)]
4. **RECONVENE TO OPEN SESSION (estimated time to reconvene 12:00 p.m.)**  
Report on actions, if any, taken by the Board in closed executive session.
5. **CONSENT CALENDAR (ACTION ITEMS)**  
All matters listed under Consent Calendar are operational matters about which the Board has governing policies, implementation of which is delegated to the CEO. They will be enacted in one motion. There will be no discussion of these items prior to the time the Board of Directors votes on the motion, unless members of the board, staff, or public request specific items to be

discussed separately and/or removed from this section. Any member of the public who wishes to discuss Consent Calendar items should notify the Chair of the Board, at the time requested and be recognized by invitation of the Chair to address the Board.

- Minutes, Regular Meeting August 9, 2022
- Out of State Travel
- Contract Approval
- Review of Contracts Executed per Delegation of Authority
  - Service Agreements  
(22-068, Cloud data storage); (22-069, Onsite Leadership Consulting); (22-070, Parking and Traffic Monitoring); (22-071, Noise Monitoring)
  - Event Agreements  
(22-5070, Greater San Diego Hunter-Jumper-Horse Show); (22-5071& 23-3029, Viewpoint Brewing); (22-5072 & 22-5073, Belly Up); (23-2026, La Jolla Kiwanis-La Jolla Half); (23-3027, ATA Internationals-ATA Taekwondo Tournament)

6. **MANAGEMENT REPORT** – CEO Carlene Moore

- Operational Announcements
  - San Elijo Wetlands & Treatment Center Presentation
  - Tennis Center Operations
- Construction Projects & Facilities Updates
- Industry News & Updates
- Premier Food Services P&L Statement

7. **GENERAL BUSINESS**

- A. Fair Operations Committee – Frederick Schenk, Chair (Informational)
  - 2023 Concessions and Commercial Rates (Action)
  - 2024 Theme Concept (Action)
- B. Finance Committee – Richard Valdez, Chair (Informational)
  - Committee Report

8. **PUBLIC COMMENT**

Public comments on agenda items will be accepted during the meeting as items are addressed. This item is for Public comment on issues **NOT** on the current Agenda. However, no debate by the Board shall be permitted on such public comments and no action will be taken on such public comment items at this time, as law requires formal public notice prior to any action on a docket item. Speaker's time is limited to **two** minutes and may be modified based on the number of public speakers. No speaker may cede their time to another speaker.

9. **MATTERS OF INFORMATION**

- Directors Requests
- Correspondence

10. **ADIJOURNMENT**